ocozzio

Your Distribution Strategy Deserves a Marketing Strategy

Specialized marketing for Medicare agencies, FMOs, IMOs, carriers and distribution partners

How We Help You Grow

- **Recruit More of the Right Producers**
  Attract qualified agents and agencies with sharper positioning, targeted recruitment campaigns and a digital presence that makes your value clear before the first conversation.
- **Strengthen Producer Loyalty**
  Build lasting relationships through consistent communication, education and marketing support that gives producers more reasons to stay.
- **Help Your Agents Win More Business**
  Support producers with customizable marketing materials and targeted campaigns that help them reach prospective Medicare customers, generate leads and build lasting client relationships.
- **Make Your Marketing Work Harder**
  Reach producers and prospective customers with distinct marketing strategies that put your website, AI search visibility, paid media and email to work for recruitment, retention and inbound lead generation.

> **"Our partnership has made a meaningful difference across our organization,** from recruitment and sales to our overall marketing efforts."
>
> MEDICARE SUPPLEMENT CARRIER

We Know the Business Behind the Marketing

You know Medicare distribution. We know how to market it. With 25+ years in healthcare and insurance, we bring the industry know-how to ask better questions, the perspective to see opportunities others miss and the marketing bench strength to make things happen.

Let's talk about your growth goals and how to get there.

Scott Meeks | VP, Business Development | scott.meeks@ocozzio.com | 706.464.5200

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